

**David Barker**



Following graduation in Law and Industrial Relations and an early career in sales and performance improvement, David has worked on over 90 major education and change programmes in both the public and private sector.

From the outset David was a star performer, when during his 2 year stay at St Louis based Maritz Ltd he achieved 'Maritz Master' status in 1988, one of only 15 globally awarded that year. From 1989 he was head hunted to become Business Development Director within the Unipart Group, leading organisational change and education projects for Unipart International Ltd, Edmunds Walker Ltd other companies within the Unipart Group.

His first taste of management consultancy began over 20 years ago in the early 1990's when he acted as an independent education and change consultant working for Salveson Logistics, RAC, Royal Mail, Unipart, Jaguar Parts Marketing and many others and following this he founded Qube Holdings Plc.

Barclays Venture Capital acquired 30% of the business in 1997 and the organisation was built into an international consulting, education and research practice covering 14 European countries. Specialising in research driven organisational change, education and expert project management Qube grew to over 80 staff and won contracts with over 200 clients, including Local Government, Direct Line, Nationwide, Allied Irish Bank and many others.

Since then David has been Managing Director of The Learning Eye Ltd and Miad Ltd which have grown into successful e-learning and specialist mobile educational businesses operating in Australia, Switzerland, Hong Kong and the UK. Both have been short listed for global awards in Mobile and e learning with The Learning Eye winning an award in 2012.

In 2014 these two organisational brands merged into tle miad and the combined website can be viewed at [www.tle-miad.com](http://www.tle-miad.com). Today tle miad is a successful UK based business under the ownership of David Barker and a key associate for Organisation Dynamics.

In addition to this David has appeared as a spokesperson for small business on CNBC television and has spoken at conferences at the CBI, privately for clients in the UK, Hong Kong, Mainland China, Australia, South Africa amongst others.

With all this, it is clear that David's aim is to demonstrate that any organisation however large or small harness mobilise technology for education and that if implemented correctly can directly enhance business performance.